

# URBAN LEAGUE OF PHILADELPHIA

## OUR MISSION

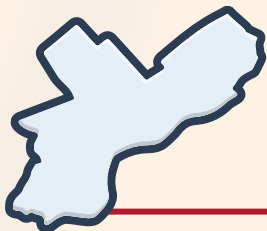
To help Black-Americans and others in historically underserved and marginalized communities achieve their highest level of social parity, economic self-reliance, power, and civil rights. Urban League of Philadelphia promotes economic empowerment through youth education and job training, housing and community development, workforce development and reentry, entrepreneurship, health equity, and quality of life.

## OUR PURPOSE

To eliminate racial segregation and discrimination and helping Black-Americans and those historically disenfranchised to participate in all phases of American life. In the Greater Philadelphia Region, we strive to have more inclusion in homeownership, small businesses, and family sustaining jobs. Providing support for those formerly incarcerated, youth education, community scholarships, health and wellness, and protecting the right to vote.



## WHO WE SERVE



Urban League of Philadelphia serves underserved communities in the Greater Philadelphia area. The community members we engage with receive digital literacy training, are assisted through our career centers, and given opportunities to thrive and reach their full potential.

## OUR IMPACT STORIES

A Ready2Work participant in our first cohort of 2023 who initially had no digital literacy skills. After gaining proficiency in Microsoft Office, Windows, Information Literacy, and digital Career Search Skills through our digital literacy platform, Robert developed an interest in technology. He was introduced to Hopeworks, one of our employer partners, which connects young adults to opportunities where their technology skills serve enterprising businesses. At Hopeworks, Robert learned coding, website design, and digital marketing skills, landing an internship at a tech company. After completing his internship Robert was offered a full-time position at Truist Bank as a Universal Banker with a life-building salary and benefits package.

A standout participant in the Spring 2024 Ready2Work cohort, Taekoa excelled in the professional development course and recently completed our Path to Power program through our Urban Tech programming, a 6-month data analytics scholars program designed to elevate careers through skills and certification in a high-demand field. Taekoa received a full-time job with the City of Philadelphia with the assistance of our program.



## Ready2Work Program

The Urban League's Ready2Work program is a shining example of our commitment to comprehensive workforce development. Individuals aged 18-34 have received intensive training and skill-building, preparing them for diverse professional roles. By empowering participants to achieve economic independence, we are catalyzing transformative change and fostering a more equitable, prosperous future.

**Goals:** Achieve economic independence.

## Out4Good Re-Entry Program

The Urban League of Philadelphia's Out4Good initiative continues to provide impactful pre-release programming within the Philadelphia Prison System, specifically at PICC, RCF, and CFCF facilities. Grounded in holistic and evidence-based frameworks, Out4Good addresses the multifaceted challenges faced by individuals transitioning from the criminal justice system, ensuring a stable foundation for long-term community reintegration.

**Goals:** Ensure stable foundation for community reintegration.

### PROGRAM COMPONENTS



Job Training & Employment Opportunities



Cognitive Behavioral Therapy (CBT)



Personalized Case Management



Community & Peer Support

### IMPACT SNAPSHOT

*Ready2Work Program:*

**98%** program completion rate

*Out4Good Re-Entry Program:*

**50** individuals successfully completed the program

**5** participants obtain their Commercial Driver's License

**37** participants placed in family-sustaining jobs

**2%** recidivism rate, demonstrating program efficiency in reducing repeat offenses

### GET INVOLVED

We work to remove barriers to employment, especially for those affected by the stigma of a criminal record. Many employers hesitate to hire individuals with past convictions, which is why we push for policy reforms like 'ban the box.' We're also tackling education and skill gaps, offering training aligned with industry needs to ensure participants are ready for the job market. However, inconsistent funding puts these critical programs at risk. **Help us advocate for fair hiring practices and provide life changing resources. Please visit our website for volunteer and donation opportunities.**



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