

# NEW LEASH ON LIFE USA

## WHO WE ARE

New Leash on Life USA is an innovative reentry and diversion organization in the greater Philadelphia region that facilitates fresh starts for justice-impacted individuals and at-risk dogs. Leveraging the power of the human-animal bond, our programs are based on animal-assisted therapy, cognitive behavioral therapy, and trauma-informed practices.

## OUR MISSION

New Leash on Life USA leverages the powerful bond between humans and dogs to restore hope, healing and well-being to transform lives.

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*People get ostracized for making one mistake, and dogs get thrown away for making a mistake. I think that people want help; they just don't know how to say it. If you put them in front of the right people that they feel comfortable with, they will take the help.*

*~Rob Rosa, Senior Vice President of Programs*

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## OUR GOAL

To break the cycle of mass incarceration and to save dogs at high risk of euthanasia.

## IMPACT SNAPSHOT



- 540** justice-impacted individuals served since 2011
- 282** dogs rescued since 2011
- 10%** our one-year recidivism rate, as compared to 33% overall for the Philadelphia Department of Prisons
- 82%** participant graduation rate in 2023
- \$10K** average cost for each New Leash participant, as compared to ~\$40K incurred in incarcerating a young adult in PA.



## OUR PROGRAMS



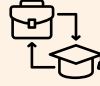
Life Skills Workshop



Animal Welfare Workshop



Career Readiness Workshop



Paid Internships



Financial Literacy Workshop



Individual Case Management

### Young Adult Reentry/Diversion (YARD) Program

The YARD program serves young adults (18-24) in Philadelphia who have been charged with their first offense and have the potential to benefit from an intensive diversion program or who have been incarcerated and are eligible for early parole. More than 90% of our participants are BIPOC males, and almost all participants have faced gun-related charges. YARD currently serves 28 young adults per year (a total of 98 since 2021) and achieving extraordinary results: 6.25% one-year recidivism and a 96% reduction in gun-related charges.

## GET INVOLVED

Our staff provides individualized, wraparound support to help participants overcome trauma and obstacles so they can succeed and grow as healthy individuals and community members.

**With your support, we can continue to rescue at-risk shelter dogs and help humans successfully reenter society. Please visit our website for volunteer and donation opportunities.**



**NEW LEASH**  
**ON LIFE USA**

✉ [info@newleashonlife-usa.org](mailto:info@newleashonlife-usa.org)

🌐 <https://www.newleashonlife.org/>

☎ 484-432-1288



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